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Assignment 1

What are three conclusions we can make about Kickstarter campaigns given the provided data?

1. Kickstarter campaigns are successful most of the time.
2. Campaigns peak in the spring
3. Most campaigns have goals between $1,000 and $4,999

What are some of the limitations of this dataset?

1. There is no demographic data on campaign owners
2. The location is only countries, not very specific
3. The data has pledged, but not the actual final amount
4. Data does not include fees

What are some other possible tables/graphs that we could create?

1. Campaigns per country
2. Backers per category
3. Staff picks per category, subcategory, etc.
4. Average backers per category, subcategory, etc.
5. Total goals per month